## This is the party William Tell wouldn't miss.

William Tell is just the type that would be naturally drawn to the ITT Barton V.I.P. Reception at ISA '95.

He would know that in addition to good food and plentiful drinks, he'd have a chance to get into a casual conversation with knowledgeable people — people who like to talk measurement.

But even if you aren't an accuracy fanatic like William Tell, there's another reason you should make it a point to come by: We'll be giving away a *Motorola Cellular Phone* and a startup package with free air time to one lucky attendee.

But you must be present to win.

So if you miss anything at ISA, don't miss this.

October 2nd, 6 p.m. - 9 p.m.

Sheraton New Orleans, The Rhythms Room



